



## Iowa City Road Races, Inc.

**2019 Run for the Schools  
Sunday, October 27, 2019**

### **Sponsorship Opportunities**

#### **PLATINUM Level Sponsor**

***\$5,000 - \$9,999 in cash and/or in-kind contribution***

- Prominent company name visible on all promotional materials including:
  - Posters displayed in the Iowa City, Coralville and Cedar Rapids area
  - Race Day sponsor sign
  - Option to add promotional material at race packet pickup
  - Run for the Schools website
  - Individual recognition as Platinum level sponsor on social media sites
- Complimentary race entries for staff/employees (10)

#### **GOLD Level Sponsor**

***\$2,500 - \$4,999 in cash and/or in-kind contribution***

- Company name visible on all promotional materials including:
  - Posters displayed in the Iowa City, Coralville and Cedar Rapids area
  - Option to add promotional material at race packet pickup
  - Race Day sponsor sign
  - Run for the Schools website
  - Individual recognition as Gold level sponsor on social media sites
- Complimentary race entries for staff/employees (6)

#### **SILVER Level Sponsor**

***\$1,000 - \$2,499 in cash and/or in-kind contribution***

- Company name visible on all promotional materials including:
  - Posters displayed in the Iowa City, Coralville and Cedar Rapids area
  - Option to add promotional material at race packet pickup
  - Race Day sponsor sign
  - Run for the Schools website
  - Recognition as Silver level sponsor on social media sites
- Complimentary race entries for staff/employees (4)

#### **BRONZE Level Sponsor**

***\$300 - \$999 in cash and/or in-kind contribution***

- Company name visible on all promotional materials including:
  - Posters displayed in the Iowa City, Coralville and Cedar Rapids area
  - Race Day sponsor sign
  - Recognition as Bronze level sponsor on social media sites
- Complimentary race entries for staff/employees (2)

#### **PATRON Sponsor**

***\$50 - \$299 in cash and/or in-kind contribution***

- Race Day sponsor sign
- Run for the Schools website